

ARENA AUTUMN EVENT

MONDAY 30TH SEPTEMBER 2024 - LORD'S CRICKET GROUND

ATTENDEE LIST

FIRST NAME	SURNAME	JOB TITLE	COMPANY
Andy	Dixon	Managing Director	Add Food Network
Tom	Ford	VP Marketing & Strategy	Aramark
Amanda	Ciraulo	VP Business Development	Aramark
Steve	Norris	Chairman	Arena
Louise	Willis	Administration Manager	Arena
Lorraine	Wood	Director	Arena
Will	Downey	Senior Business Development Manager UK & I	Austrade
Gareth	Jones	Client Director	Authenticate
Alex	Waters	CEO	Authenticate
Wadood	Ahamed	Managing Director	Aviserv Ltd
Sameeh	Mohammed	HR & Marketing Executive	Aviserv Ltd
Frank	Coughlan	Executive Chef	BaxterStorey
Britta	Ashu	Head of Digital Marketing	Bidfood
Charlotte	Bainbridge	Social Media Manager	Bidfood
Max	Denning	Senior Web Content Exec	Bidfood
Debra	Morrell	Business Development Controller - B&I	Bidfood
Louise	Stoba	National Account Manager	Bidfood
Gemma	Anderson	Senior National Account Manager	Bidfood
Paul	Brown	Sales Director - National Accounts	Bidfood

Matthew	Dutton	Client Director	Bidfood
Mia	Gardner	Digital Executive	Bidfood
Susannah	Grieve	Digital Manager	Bidfood
David	Kinder	Head of Buying - Food	Bidfood
Richard	Martin	GB Head of Workplace, Education & Healthcare	Britvic
TBC			Britvic
Shereen	Ritchie	CEO	Buns from Home
Sabia	Hussain	Key Account Manager	Caterlyst
Dipesh	Suralia	Business Growth Manager	Caterlyst
Charlotte	Jackson	Director	CJ Communications
Sam	Maguire	Sustainability and Impact Lead	Clarasys
Loic	Le Fouest	Customer Experience Practice Lead	Clarasys
Simon	Hill	Digital Director, UK&I Digital & Technology Solutions	Compass Group UK & Ireland
Tony	Summers	Head of Product Management, UK&I Digital & Technology Solutions	Compass Group UK & Ireland
Tom	Gittens	CEO	Confex Ltd
Andrew	Green	CEO	Craft Guild of Chefs
Lara	Bicknell	Head of Marketing & Innovation	Creed Foodservice
Emma	Meecham-Jones	Senior Marketing Executive	Creed Foodservice
Stéphanie	Brillouet	Marketing Director - Northern Europe and North America	Délifrance
Lynne	Evans	UK Head of Foodservice	Délifrance
Maxine	Armes	End User Controller	Délifrance
Malcolm	Reid	Wholesale Controller	Délifrance
Rebecca	Bailey	Senior Insight & Category Manager	Délifrance

Nicola	Ryan	Head of Marketing & Customer Experience	Destiny Foods
Sebastien	Guibert	Managing Director	Destiny Foods
Stuart	Barnett	Group Sales Director	Dewberry Redpoint
Claire	Small	Director of Innovation	Elior UK
Ben	McEwen	Head of Sales – Lexington, Stadia & Leisure	Elior UK
Dawn	Beeby	Commercial Director	FEP-PAY / Freemans Event Partners
Laura	Cunningham	Director of Culture & Growth	Fleet Street Communications
Jordan	Wood	Senior Account Manager	Fleet Street Communications
Peter	Farrell	Managing Director	Food Motion Network
Fergus	Meehan	Head of Commercial - Supply Chain	Foodbuy
Jason	Mumby	Client Development & Strategy Director	Freeman Event Partners
Justine	Tommey	Head of Group Marketing	Freeman Event Partners
Abi	Evans	Project Manager	Freemans Event Partners
Tim	Hobbs	Foodservice Director	Freemans Event Partners
Lisa	Perkins	Commercial Partnerships Director	Freemans Event Partners
Peter	Green	Managing Director	Fusion FSM
Mike	Morris	National Account Manager	Fusion FSM
Peter	Fraemohs	National Account Manager	Fusion FSM
Simon	Stenning	Director	Future Foodservice
Neil	Newman	Operations Director	Gather
Louise	Newman	Managing Director	Gather
Steve	Farmer	Key Account Manager	GFT Retail (UK) Ltd
Rob	Molinari	Divisional Director, Foodservice	H20 Publishing

Dan	Hillman	Director	H20 Publishing
Tamsyn	Halm	Editor - OOH Magazine	H20 Publishing
Lesley	Tait	National Sales Director	I G Group
Mike	Lowery	Marketing & Procurement Director	I G Group
Nicola	Knight	Insight Manager	IGD
Rachel	House	Co-Founder	Impetus Global
Andrew	Shaw	Co-Founder	Impetus Global
Susan	Wickes	Managing Director	Jellybean Creative
Gemma	Felstead	Managing Partner - Foodservice	Jellybean Creative
Jo	Lynch	Account Director	KAM Insight
Katy	Moses	MD/Founder	KAM Insight
Natasha	Barnett	Foodservice Account Manager	KP Snacks
Juan	Vorster	Contract Catering Account Manager	KP Snacks
Ellie	Church	National Account Executive, Cafes and Caterers	Kraft Heinz
Sophie	Liu	National Account Executive, E-commerce Executive	Kraft Heinz
Kate	Laughey	Channel Lead, HoReCa	Kraft Heinz
Tom	Franklin	Commercial Director, Away From Home	Kraft Heinz
Nigel	Austick	Head of UK National Wholesale	Lakeland Dairies
Daniel	Georgiev	National Account Manager	Lakeland Dairies
Charlie	Wright	Bidfood Buyer	Lakeland Dairies
Marion	Candy	Trade Marketing & Activation Controller	Lakeland Dairies
Rak	Kalidas	Chief Creative Officer	Levy
Amy	Norris	Senior National Account Manager	McCormick

Clodagh	Evans	Foodservice Brand Manager	McCormick
Jo	Farish	Event Manager	Montgomery Events
Louis	Gilbert	Senior Commercial Executive	Montgomery Events
Richard	Gooch	Senior National Account Manager	Nestlé Professional
James	Howard-Keyes	Business Account Manager	Nestlé Professional
Alex	Kipp	Category Co-Pilot	Nestlé Professional
Anuj	Mathur	Head of Wholesale & Contract Catering	Nestlé Professional
Kate	Alexander	Head of Food & Commercial Channels	Nestlé Professional
Gail	Stove	National Account Manager	Nestlé Professional
Yasmin	Gallifant	National Account Manager	Nestlé Professional
Angeline	Hay	OOH Lead	Nestlé Professional
Fazeela	Ratnani	Confectionery Controller	Nestlé Professional
Lisa	Crosby	Category Manager	OCS
Michael	Gividen	CEO	Omne
Chris	Davies	Managing Director	Omne
Nitin	Patel	Head of Procurement	P&O Ferries
Jeremy	Blain	CEO	Performance Works International
Graham	Stonadge	Head of Client Services	Performance Works International
Peter	Backman	Principal	Peter Backman
Phil	Lewis	Leadership & Growth Consultant	Phil Lewis Associates
Jeni	Edwards	Strategic Projects Director	Restaurant Associates
Cliona	Duffy	Head of Commercial Partnerships	RSPCA Assured
Laura	Blundell	Marketing Manager	RSPCA Assured

Lydia	Eden	Senior PR Consultant	Speed Communications
Anna	Dzhishkariani	Events Manager	Springboard UK
Aleena	Villers	Digital Marketing Executive	Springboard UK
Piers	Zangana	Director	SUSA Comms
Robert	Johnson	Global Food Service Director - UK/EMEA	Thai Union
Ben	Williams	General Manager UK	The Uncommon
Katie	Bairsto	National Account Manager	The Uncommon
Shaun	Prince	Head of Route to Market	Twining's
Will	Holmes	Customer Development Executive - Contract Caterers	Twining's
Jackie	Marlow	Chief Operating Officer	UK Hospitality
Becky	Keilty	Head of Commercial	UK Hospitality
James	Stocks	AFH Marketing Manager UKI Foods	Unilever
Pari	Saini	AFH, Digital Marketing Operations Lead	Unilever
Stu	Jeffrey	Marketing Director (AFH)	Unilever
Chris	Sciandro	Head of Data & Category Management (AFH)	Unilever
Henry	Bowles	CSP Lead (AFH)	Unilever
Julienne	Suignard	Head of Digital Marketing (AFH)	Unilever
Harvey	Burdett	National Account Manager	Unity Wines & Spirits
Candice	Thorpe	Marketing Manager	Vegetarian Express
Brianna	Hills Wright	Senior Digital Marketing Executive	Vegetarian Express
Rikos	Leong-Son	CEO	Wafflemeister
Emily	Brocklehurst	National Account Manager	What's Cooking?
Chris	Miller	Founder & CEO	White Rabbit Projects

Anita	Murray	CEO	William Murray PR
Joanna	Simpson	Account Director	William Murray PR
Kevin	Dunford	Head of Food Purchasing	WSH
Craig	Dillon	Head of Sales - Wholesale & Foodservice	Yeo Valley Farms (Production) Ltd
Bobby	Houghton-Brown	National Account Manager	Yeo Valley Farms (Production) Ltd
Mark	Aylwin	Consultant	
Dave	Marriott	Photographer	

**attendee list correct at 1700hrs 27.9.24*