

ATTENDEE LIST
ARENA EVENT - WEDNESDAY 17 JULY 2013
STEVE HOLMES, MD, ASK ITALIAN

Paul	Brown	Business Development Controller	3663
Paul	Smith	National Account Manager	3663
Elaine	Shelton	National Account Manager	3663
Graham	Knight	National Account Manager	3663
Mark	Johnson	Sales & Marketing Director	7 Day Catering
Claire	Smith	Business Development Manager	ABDA Creative Design & Build
Kevin	Waterson	Sales Director	ABDA Creative Design & Build
Mike	Nixon	Business Development Manager	ABDA Creative Design & Build
Karl	Hodgson	Sales Director - UK	Adande Refrigeration
Paula	Rogers	Managing Director	Admiral Group
Matt	Nelligan	Associate Director	Admiral Group
Steve	Gotham	Project Director	Allegra Strategies
Anya	Marco	Director of Insight	Allegra Strategies
Richie	Bissett	Client Services Manager	Allegra Strategies
Jan	Matthews	Chairman	Arena
Lorraine	Wood	Director	Arena
Peter	Green	Treasurer	Arena
Berenice	Pretlove		Arena
Catherine	Salloux	Marketing Director	ASK Italian
Steve	Holmes	Managing Director	ASK Italian
David	Wilkinson	Commercial Director	BAR Foods
Simon	Esner	Director	BaxterStorey
Nick	Clegg	Sales Director	BaxterStorey
Richard	Pearce	Key Account Director	BaxterStorey
Natalie	Davies	Sales Manager	BaxterStorey
Shifa	Becher	PR & Communications	BaxterStorey
Karen	Hayes	Sales Executive	BaxterStorey
Peter	Ruddick	Multimedia Journalist	Big Hospitality

Jo	Wattar	Digital Sales Manager	Big Hospitality
Mark	Aylwin	Managing Director	Booker
Nick	Willis	Business Development Director	Brakes
Andrew	Husband	New Business Manager - Hotels, Contract Catering & FM	Brakes
Paul	Sena	New Business Manager - Healthcare, Education & Export	Brakes
Warren	Harris	New Business Manager - Restaurants, Leisure & Pubs	Brakes
Wayne	Halstead	Business Manager - Contract Catering & FM Hotels	Brakes
Darren	Broad	Managing Director	Bunzl Catering Supplies
Stuart	Love	National Accounts Director	Bunzl Catering Supplies
Paul	Willcocks	Director of Exclusive Brands	Bunzl Catering Supplies
Ashley	Sheppard	Group Commercial Director	Call Systems Technology
Sanj	Naha	Head of Business Development	Call Systems Technology
Chris	Brazier	Group Event Manager	Casual Dining / lunch!
Neil	Gerrard	Restaurants Editor	Caterer and Hotelkeeper
Jane	Arrowsmith	Account Manager	Caterer and Hotelkeeper
Michael	Murray	Account Manager	Caterer and Hotelkeeper
Alan	Burton	National Account Manager	Chef Direct
Steve	Jones	Business Development Director	Chef Direct
Matthew	Tuffee	UK Sales and Marketing Manager	Cimbali UK Ltd
Alexa	Hopkins	Senior Account Manager	Cirkle Communications
Annemarie	Penderis	Director of Business PR	Cirkle Communications
Roy	Westwood	Head of Innovations	Compass Group UK & Ireland
Kathryn	Mortimer	Sales and Retention Director	Compass Group UK & Ireland
Steven	Hall	Food Development Manager	Compass Group UK & Ireland
Maxine	Cartz	Company Dietician	Compass Group UK & Ireland
Jim	Isreal	Principle	Conjure Consulting
Zung	Ly		Cosmo Restaurant Group
Guest	Guest	Guest	Cosmo Restaurant Group
Simon	Dickens	Head of Sales - Leisure Channel	Costa Coffee
Joe	Lawson	National Accounts Manager	Costa Coffee
Harald	Samuelson	Operations Director	Cote
Philip	de Ternant	Operations Director	Creed Foodservice

Sarah	Holmes-Rogers	Finance Director	Creed Foodservice
Dave	Marriott	Owner	Dave Marriott Photography
Alejo	Desprats	Foodservice Sales Manager	Dawn Meats
Des	Bell	Director - Foodservice	Delice de France
Stuart	Barnett	Business Development Director	Dewberry Redpoint
Adele	Mason	Senior Sales Executive	Dewberry Redpoint
Gina	Ritrovato	Advertisement Manager	Dewberry Redpoint
Sheila	Eggleston	Group Food and Drink Editor	Dewberry Redpoint
Clare	Riley	Editor	Eat Out
Gavin	Squires	Client Director	Elior
Ann	Elliott	Managing Director	Elliott Marketing & PR
Sebastian	Calnan	Head of Food Law	EMW
Michael	Godwin	Managing Director	Ercolano (UK) Ltd.
Mark	Tinner	National Account Controller	Essential Cuisine
Stephen	Tennant	Director	Expense Reduction Analysts
Jane	Rolls	Managing Director	Firecracker Talent
Melanie	Cannon	Account Director	Firecracker Talent
Julie	Munn	Customer Services Director	Food Alert
David	Bashford	Managing Director Client Services	Food Alert
Steve	Packham	Senior Business Development Manager	Food Alert
Vida	Tayebi	Founder	Foodies Only Limited
Martin	Kersh	Director	Foodservice Packaging Association
Guy	McBride	Foodservice Sales Manager	Friesland Campina UK
Tevin	Tobun	Managing Director	Gate Ventures
Russel	Joffe	Managing Director	Giraffe
Guy	Croot	Head of Group Distribution	Gondola Holdings Ltd.
Spencer	Playle	Head of Purchasing	Gondola Holdings Ltd.
Neil	Westley	Group Purchasing Manager	Gondola Holdings Ltd.
Jason	Campbell	Group Purchasing Manager	Gondola Holdings Ltd.
Rob	Molinari	Business Development Manager	H2O Publishing
Dan	Hillman	Business Development Director	H2O Publishing
Peter	Backman	Managing Director	Horizons

Nicola Knight	Director of Services	Horizons
Astrid Wears-Taylor	Fundraising and Marketing Manager	Hospitality Action
Steven Pike	Director	Hospitality Gem
David Weston	Managing Director	Hospitality Today
Colin Adams	Director	Hygieneer
Heather Butcher	Director	Integrate Communications
Tony Matthews	Account Manager	Itrade Network
Gail Francis	Director, Business Development	JDM Food Group
Fiona Rickard	Managing Director	Jellybean Creative
Susan Bolam	Commercial Director	Jellybean Creative
Steve Loughton	Managing Director	Jestic Foodservice Equipment
Steve Morris	Sales Director	Jestic Foodservice Equipment
Juliet Shield		Juliet Shield Consultancy
Sarah-Jayne Gandy	Sales Controller	Kent Frozen Foods
Marcus Hill	Managing Director	London Bio Packaging
Mike Hoare	Sales Director	London Bio Packaging
Mike Nash	Account Director	Lyons Seafoods Ltd
Peter Mitchell	Head of Multi-Channel	Makro
Billie Moore	Managing Director	McCullough Moore
Rebecca Davies	Assistant Event Manager	McCullough Moore
Dan Alexander	Commercial Manager	MicroNet InfoTech Limited
Maur Mehta	Director	MicroNet InfoTech Limited
Rabinder Sidhu	Customer Development Manager	Nestle Professional
Geoff Booth	Chief Executive	PACE
Sue Kenyon	Director	PACE
Iain Phillips	Sales & Marketing Manager - Commercial Catering Equipment	Panasonic UK Ltd
Diana Spellman	Managing Director	Partners in Purchasing
Shabaz Mohammed	Managing Director	Pelican Buying
Christine Stimpson	HR Director	Pelican Buying
Ian Holliday	Sales Manager	Pelican Buying
Clare Pash	Head of New Business	PepsiCo UK & Ireland
Corinne Prior	Marketing Manager	PepsiCo UK & Ireland

Richard	Blood		Pimpernel Guest
Paul	Edwards		Pimpernel Guest
Alf	Stuart	Managing Director	Pimpernel Wharf
Laura	Fripp	National Account Manager	Pimpernel Wharf
Mark	Greenaway	Key Account Manager	Pimpernel Wharf
Daniel	Stuart	Senior Buyer	Pimpernel Wharf
Stefano	Ispani	CEO	Pontis
Matt	Collins	Channel Director	Premier Foods
Mark	Taylor	Foodservice Channel Controller	Premier Foods
Mike	Ager	Business Account Manager	Premier Foods
Ross	Brown	Business Manager	Premier Foods
James	Porter	Customer Controller	Premier Foods
Tim	Lucas	National Accounts Manager	Pritchitts
Lisa	Nurse	National Accounts Manager	Pritchitts
Paul	Charity	Managing Director	Propel Info
Sue	Brand	Senior Business Development Manager	Purple Cubed
Lee	Norton	Managing Director	Rational UK Ltd
Melissa	Pereira	Internal Sales Director	Rational UK Ltd
Mark	Cook	National Account Manager	Reynolds
Ian	Nottage	Chef Director	Reynolds
Paul	Collins	Commercial Director	Reynolds
Shaun	Stoker	National Account Manager	Reynolds
David	Hilling	Head of Sales	Reynolds
Andy	Weir	Head of Marketing	Reynolds
Simon	Vine	CEO / Executive Chairman	Rollover Ltd.
Ashley	Pinder	Country Sales Manager	Santa Maria Foodservice
Edward	Hook	Sales Specialist Foodservice - Northern Europe	Sealed Air - Cryovac Food Solutions
Mark	Byrne	Business Development Director	Sharpak Aylesham
Anne	Pierce	Chief Executive	Springboard UK
Elke	Dawkins	Director	Talking Food
Jonathan	Graham	National Sector Manager	Tchibo Coffee International Ltd.
Patrick	Noone	Vice President	Technomic

Sarah	Quenault	National Account Manager	The Handmade Cake Company
Guest	Guest	Guest	The Handmade Cake Company
Rebecca	Riches	Managing Director	The Hub
Nick	Haigh	Creative Director	The Hub
David	Russell	Managing Director	The Russell Partnership
Mike	Johnson	Managing Director	TLC Inns
Simon	Gamble	Development Director	TSC Foods Ltd.
Gary	Emery	Business Development Manager	TSC Foods Ltd.
Gary	Wilmot	Business Development Manager	TSC Foods Ltd.
Emily	Peckham	Business Development Manager	TSC Foods Ltd.
Ian	Brocklehurst	Business Development Manager	TSC Foods Ltd.
Kay	Gilbert	Sales and Marketing	Upskill People
Frances	Stone	Director for Residential and Commercial Services	University of Leicester
Stewart	Smallwood	Director	Versatile Partnership
Mark	Dolan	New Channel Commercial Manager	Warburtons
Brendan	Hunter	Key Account Manager	WRAP
Cara	Cottam	Senior National Account Manager	Wrap Film Systems
Wallace	Vincent	Consultant	WV Associates
Robin	Rowland	CEO	YO! Sushi
Simon	Bower	Chief Operating Officer	Zenith Hygeine Group Plc
Angelo	Garofolo	Development Chef	Zizzi
Raymond	Santamaria	Foodservice Brand & Marketing Consultant	

Attendee List correct as of 1900hrs 16.7.13.