## ARENA SAVOY LECTURE MONDAY 28TH APRIL 2025 - THE SAVOY HOTEL ATTENDANCE LIST

| FIRST NAME | SURNAME        | JOB TITLE   | COMPANY                |
|------------|----------------|---|------------------------|
| Eleanor    | Robson         | National Account Executive                            | AAK Foodservice/Retail |
| Luke       | Walton         | Account Executive                                     | AAK Foodservice/Retail |
| James      | Porter         | Food Service Controller                               | Andros                 |
| Helen      | Milligan-Smith | President & CEO                                       | Aramark UK             |
| Steve      | Norris         | Chairman  | Arena                  |
| Louise     | Willis         | Administration Manager                                | Arena                  |
| Lorraine   | Wood           | Director  | Arena                  |
| Daniel     | Hall           | Sales Director (Existing Business)                    | Authenticate           |
| Gareth     | Jones          | Sales Director (New Business)                         | Authenticate           |
| Stuart     | Chapman        | Client Services and Procurement Team Manager          | Avendra International  |
| lan        | Murphy         | SVP Supply Chain and GPO's Europe                     | Avendra International  |
| Nahema     | Cissoko        | Head of Commercial Strategy                           | Belu Water             |
| Jan        | Roberts        | Commercial Director                                   | Belu Water             |
| Andrew     | Selley         | CEO   | Bidcorp UK             |
| Tim        | Adams          | Director of Sales & Marketing                         | Bidfood                |
| Gemma      | Anderson       | Senior National Account Manager                       | Bidfood                |
| Jackson    | Berrett        | National Account Manager                              | Bidfood                |
| Matthew    | Dutton         | Business Development Controller - Travel & Leisure    | Bidfood                |
| Stephen    | Grimes         | National Account Manager                              | Bidfood                |
| Taz        | Hussain        | Senior National Account Manager                       | Bidfood                |
| Andy       | Kemp           | Executive Director                                    | Bidfood                |
| David      | Kinder         | Head of Food & Drink Group Commercial                 | Bidfood                |
| Graham     | Knight         | Client Director                                       | Bidfood                |
| Debra      | Morrell        | Business Development Controller - Business & Industry | Bidfood                |
| Chris      | Palethorpe     | Client Director                                       | Bidfood                |

| Lisa     | Parry     | Client Director  | Bidfood                    |
|----------|-----------|--|----------------------------|
| Samantha | Pullin    | Customer Procurement Manager                             | Bidfood                    |
| Gavin    | Squires   | Business Development Controller - Education & Healthcare | Bidfood                    |
| Louise   | Stoba     | National Account Manager                                 | Bidfood                    |
| Gemma    | Benford   | Head of Marketing  | Bidfood                    |
| Mark     | Taylor    | Director   | Bloom Foodservice          |
| Leigh    | Baker     | Sales Director - National Accounts & Partnerships        | Booker                     |
| Gavin    | Sanderson | Head of Catering - Projects                              | Booker                     |
| Rachael  | McAnulty  | Solicitor - Leisure and Hospitality Sector               | Boyes Turner               |
| Peter    | Olszewski | Senior Associate – Leisure and Hospitality Sector        | Boyes Turner               |
| James    | Carter    | Senior Business Manager, Global Caterers and GPO         | Britvic                    |
| Holly    | Cuthill   | Senior Business Manager, National Accounts               | Britvic                    |
| Ben      | Griffiths | Account Director, WEH & Leisure                          | Britvic                    |
| Rich     | Martin    | GB Head of Workplace, Education & Healthcare             | Britvic                    |
| Aled     | Rees      | Business Manager, National Accounts                      | Britvic                    |
| TBC      |           |  | Britvic                    |
| TBC      |           |  | Britvic                    |
| Georgia  | Adderley  | Business Manager   | Britvic                    |
| Molly    | Townsend  | Business Manager   | Britvic                    |
| Shereen  | Ritchie   | CEO  | Buns from Home             |
| David    | Walker    | Chief Commercial Officer                                 | Cerve                      |
| James    | Ashurst   | Foodservice Client Diector                               | CGA Strategy               |
| Andrew   | Hodgson   | Client Business Partner                                  | CGA Strategy               |
| Shirley  | Tan       | Client Manager   | CGA Strategy               |
| Fin      | Coffey    | Business Consultant                                      | Coffey Consulting          |
| Nick     | Vadis     | UK Culinary Director                                     | Compass Group              |
| Robin    | Mills     | CEO  | Compass Group UK & Ireland |
| Mikey    | Crump     | FMCG & Supply Chain Specialist                           | Core Recruitment           |
| Krisnan  | Doyle     | Managing Director  | Core Recruitment           |

| Chris     | Creed       | Chairman   | Creed Foodservice           |
|-----------|-------------|--|-----------------------------|
| Philip    | de Ternant  | Strategy Director                                | Creed Foodservice           |
| Maxin     | Armes       | End User Controller                              | Delifrance                  |
| Stephanie | Brillouet   | Marketing & Innovation Director UK & Ireland     | Delifrance                  |
| Richard   | Freeman     | Commercial Director UK & Ireland                 | Delifrance                  |
| Malcolm   | Reid        | Wholesale Controller                             | Delifrance                  |
| Sebastien | Guibert     | Managing Director                                | Destiny Foods               |
| Bryan     | Jackson     | Director of Sales                                | Destiny Foods               |
| Stuart    | Barnett     | Group Sales Director                             | Dewberry Redpoint           |
| Alex      | Haslam      | Controller, Pub Operators & Brewers              | Diageo                      |
| Craig     | Westerby    | National Account Manager - Stadia & Catering     | Diageo                      |
| Didier    | Merveilleux | Founder & Managing Director                      | Didier's Patisserie         |
| Saul      | Bosworth    | Category Manager - Foodservice                   | Dr Oetker                   |
| Pete      | Musson      | Head of Sales - Foodservice                      | Dr Oetker                   |
| Rob       | Pearson     | Business Development Manager - Contract Catering | Dr Oetker                   |
| Jonathan  | Ranson      | Business Account Lead - End User Foodservice     | Dr Oetker                   |
| Rens      | Traets      | Brand Ambassador                                 | Dutch Cocktail Club         |
| Cansu     | Yalcinkaya  | Business Development Manager                     | Eastman                     |
| Emma      | Williamson  | Head of Procurement                              | E-Foods                     |
| Richard   | Hall        | Buying Director                                  | Elior                       |
| Gareth    | Hiron       | Senior Buyer Grocery & BWS                       | Elior                       |
| Dawn      | Collison    | Head of Procurement                              | Entegra                     |
| Ally      | Ryles       | Finance Director UK&I                            | Entegra                     |
| Olivia    | Whaley      | PR Account Director                              | Fleet Street Communications |
| Damian    | McLoughlin  |  | Flora Food Sales            |
| TBC       |             |  | Flora Food Sales            |
| Karl      | Atkins      | CEO  | Foodbuy Group               |
| Chris     | Biggs       | Commercial Director                              | Foodbuy Group               |
| Mikyle    | Carrick     | Head of Category Development - Food              | Foodbuy Group               |

| Amanda    | Cox       | G&G Business Partner                        | Foodbuy Group        |
|-----------|-----------|---|----------------------|
| Charlotte | Crawford  | Category Lead - Food                        | Foodbuy Group        |
| Samantha  | Davis     | Procurement Director                        | Foodbuy Group        |
| Matt      | Gillison  | Chief Commercial Officer                    | Foodbuy Group        |
| Tristan   | Hext      | Head of Sourcing & Innovation               | Foodbuy Group        |
| Laith     | Joseph    | Head of Category Development – BWS & Retail | Foodbuy Group        |
| Fergus    | Meehan    | Head of Commercial – Supply Chain           | Foodbuy Group        |
| Kaoutar   | N'Gairi   | Strategic Sourcing Lead – Food & Retail     | Foodbuy Group        |
| Gemma     | Oldridge  | Head of Category- Non food                  | Foodbuy Group        |
| Nitin     | Patel     | Procurement Director                        | Foodbuy Group        |
| Andy      | Porter    | Chief Operating Officer                     | Foodbuy Group        |
| Vanessa   | Rapier    | Marketing Director - Smart Retail Solutions | Foodbuy Group        |
| Martin    | Renwick   | Beverage Development Director               | Foodbuy Group        |
| Emily     | Ryan      | Head of Supply Chain Operations             | Foodbuy Group        |
| Emily     | Williams  | Commercial Director                         | Foodbuy Group        |
| Alex      | Demetriou | CEO   | Foodbuy UK & Ireland |
| Peter     | Green     | Managing Director                           | FusionFSM            |
| Anne      | Wright    | Commercial Director                         | FusionFSM            |
| Tevin     | Tobun     | CEO   | Gate Ventures        |
| Jez       | Allman    | Commercial Manager                          | Glebe Farm Foods     |
| Philip    | Rayner    | Managing Director                           | Glebe Farm Foods     |
| Rob       | Molinari  | Divisional Director, Foodservice            | H20 Publishing       |
| Henry     | Norman    | Editor                                      | H20 Publishing       |
| Remy      | Schiele   | Key Account Director                        | H20 Publishing       |
| Graeme    | White     | Purchasing Manager                          | Harrisons            |
| Tracey    | Foschini  | Partner                                     | Headland Consultancy |
| Lisa      | Main      | Key Customer Manager                        | Heineken             |
| Philip    | Williams  | Channel Controller, HoReCa                  | Heineken             |
| Nick      | Britton   | Founder                                     | High Water           |

| Millie   | Hughes      | Regional Account Manager                     | High Water              |
|----------|-------------|--|-------------------------|
| Elice    | Davies      | Corporate Partnerships Manager               | Hospitality Action      |
| Sophie   | Kent        | Senior Fundraising & Events Executive        | Hospitality Action      |
| Jo       | Farish      | Event Manager                                | HRC                     |
| Philippa | Christer    | Portfolio Director                           | HRC                     |
| Gareth   | David       | Head of Cleaning & Hygiene                   | I G Group               |
| Lesley   | Tait        | Group National Sales Director                | I G Group               |
| Nicola   | Knight      | Insight Manager                              | IGD                     |
| Rhian    | Thomas      | Director of Shopper Insights                 | IGD                     |
| Antony   | Monger      | Director of New Business & Client Leadership | IGD                     |
| Chris    | Button      | Sales Director                               | Impossible Foods        |
| Michelle | Charrington | Food Business Development Team               | Invest Northern Ireland |
| Sophie   | Christy     | Global Brand Director                        | iPRO                    |
| TBC      |             |  | iPRO                    |
| Jonathan | Stanley     | Head of Supply Chain & Procurement           | ISS                     |
| Sara     | Czerniawska | Managing Director                            | J & I Cleaning Services |
| Izabela  | Dulko       | Managing Director                            | J & I Cleaning Services |
| Nick     | Clancy      | Managing Partner                             | Jellybean Creative      |
| Susan    | Wickes      | Managing Director                            | Jellybean Creative      |
| Natasha  | Barnett     | Foodservice Account Manager                  | K P Snacks              |
| Sam      | Trabelsi    | Head of Out of Home                          | K P Snacks              |

| Stuart   | Graham        | Head of Convenience, Out of Home & Discounter | K P Snacks                |
|----------|---------------|---|---------------------------|
| Tom      | Franklin      | Commercial Director, AFH UK&I                 | Kraft Heinz               |
| Nicholas | Trombert      | Head of Key Accounts                          | Kraft Heinz               |
| Philippe | Bonny         | President                                     | La Compagnie des Desserts |
| Lisa     | Nurse         | Senior National Account Manager               | Lakeland Dairies          |
| Sarah    | Block         | UK Lead                                       | Lentils.org               |
| Jon      | Steele        | National Accounts Manager                     | LWC Drinks                |
| Marios   | Mallouris     | National Accounts Manager/Regional Manager    | LWC Drinks                |
| Ben      | English       | Director                                      | Marrfish                  |
| Alison   | Greene        | Senior National Account Manager               | McCormick                 |
| Vanessa  | Nel           | Brand Manager                                 | McCormick                 |
| Diane    | White         | Head of Supply Chain                          | Mitchell & Butlers        |
| Ken      | McMeiken      | Chief Executive Officer                       | мото                      |
| Magda    | Wisniewska    | National Account Manager                      | Nestlé Coffee Partners    |
| Gail     | Stove         | Lead OOH – Contract Catering                  | Nestlé Confectionery      |
| David    | Barnes        | European Head of B&I Channel                  | Nestlé Professional       |
| Katie    | Cummings      | National Field Sales Controller               | Nestlé Professional       |
| Aaron    | Dunn          | Brand Manager                                 | Nestlé Professional       |
| Nicole   | Gericke       | Customer Development Manager                  | Nestlé Professional       |
| Courtney | Jones         | Marketing Activation Manager                  | Nestlé Professional       |
| Anuj     | Mathur        | Head of National Wholesale & Buying Groups    | Nestlé Professional       |
| Katya    | Simmons       | Managing Director                             | Nestlé Professional       |
| Martin   | Thorpe        | Head of Channel Sales, and Coffee Operations  | Nestlé Professional       |
| Chris    | Jones         | Senior National Account Manager – Foodservice | Nestle Waters             |
| Jason    | Bowden        | Head Of Procurement - Soft Services           | ocs                       |
| Andrea   | Deutschmanek  | Marketing UK & Germany                        | Oliehoorn                 |
| Nigel    | Phillips      | UK & Ireland Sales                            | Oliehoorn                 |
| Michael  | Gividen       | Chief Executive Officer                       | Omne                      |
| Rebecca  | Lewis-Stanton | Director of Client Growth                     | Omne                      |

| Anna    | Massey        | Strategy Director                                       | Omne                  |
|---------|---------------|---|-----------------------|
| Ellie   | Mitchell      | Group Account Director                                  | Omne                  |
| Jamie   | Moore         | Head of Business Development                            | Oxwash                |
| James   | Parn          | Senior Business Development Manager                     | Oxwash                |
| James   | Norman        | Channel Controller – Contract Catering                  | Pepsico               |
| Jack    | Whitehouse    | Senior National Account Manager – Contract Catering     | Pepsico               |
| Peter   | Backman       | Founder   | Peter Backman         |
| Amy     | Giles         | Category Manager - Foodservice                          | Pladis Global         |
| Kelly   | Newell        | Business Account Manager UK&I - Out of Home/Foodservice | Pladis Global         |
| Neil    | Steadman      | Director  | Planglow              |
| Shaun   | Allen         | Chief Executive   | Prestige Purchasing   |
| Stuart  | Read          | Head of Marketing                                       | Prestige Purchasing   |
| Richard | Wilcox        | MD  | Procurement Co        |
| Ben     | Hoskin        | Managing Director                                       | Regency               |
| Lizzie  | Barnett       | Communications Manager                                  | Restaurant Associates |
| Jeni    | Edwards       | Business Development Director                           | Restaurant Associates |
| Kate    | Law           | Business Development Director                           | Restaurant Associates |
| Oliver  | Cock          | Chief Commercial Officer                                | Reynolds              |
| Adam    | Lansdown      | Commercial Director, Foodservice and Manufacturing      | Reynolds              |
| Lee     | Shakespeare   | Key Account Manager                                     | Securit Group         |
| Sam     | Page          | Managing Director                                       | Simply Lunch          |
| Barry   | St Leger      | Commercial Director                                     | Simply Lunch          |
| Anna    | Dzhishkariani | Events Manager  | Springboard           |
| Piers   | Zangana       | Director  | SUSA Comms            |
| Cathy   | Amos          | Head of Customer Marketing - Catering                   | Sysco                 |
| Michael | Andersen      | Chief Commercial Officer                                | Sysco                 |
| Kevin   | Harding       | Corporate Sales Director                                | Sysco                 |
| Alan    | Labrum        | Framework Sales Director                                | Sysco                 |
| Clive   | Messer        | Director of Corporate Accounts                          | Sysco                 |

| Paul      | Nieduszynski | Chief Executive Officer                           | Sysco                   |
|-----------|--------------|---|-------------------------|
| Andy      | Pembroke     | Managing Director - Fresh Direct                  | Sysco                   |
| Chris     | Pringle      | Corporate Account Director                        | Sysco                   |
| Pete      | Statham      | Head of EU Sustainability                         | Sysco                   |
| Gill      | Thomas       | Head of New Business                              | Sysco                   |
| Sean      | Thompson     | Senior National Account Manager                   | Sysco                   |
| Hannah    | Walker       | Director of Fresh New Business                    | Sysco                   |
| Nick      | Willis       | Director of Corporate New Business                | Sysco                   |
| Robert    | Johnson      | Foodservice Director UK/EMEA                      | Thai Union              |
| Nick      | Marsh        | Owner   | The Canine Menu         |
| Luke      | Consiglio    | Managing Director                                 | The Pantry              |
| Annette   | Coggins      | Head of Foodservice                               | Tilda                   |
| Karen     | Goff         | Senior National Account Manager                   | Tilda                   |
| Simon     | Hall         | Senior National Account Manager                   | Tilda                   |
| Jo        | Witchell     | Commercial Marketing Manager                      | Tilda                   |
| Steve     | Moss         | Business Unit Head, Out of Home                   | Twinings                |
| Craig     | Muir         | National Account Controller                       | UCC Coffee              |
| Phil      | Smith        | UK&I Commercial Director                          | UCC Coffee              |
| Tony      | Holmes       | Managing Director                                 | UFIT                    |
| James     | Easom        | UKH Membership Manager for Suppliers and Partners | UK Hospitality          |
| Kate      | Nicholls     | CEO   | UK Hospitality          |
| Jo        | Briggs       | Customer Account Manager - Booker                 | Unilever Food Solutions |
| Lisa      | Richards     | National Account Manager - Chains                 | Unilever Food Solutions |
| John      | Kinney       | Managing Director                                 | Unitas Wholesale        |
| Christian | Paynton      | Chief Executive Officer                           | United Fresh            |
| Harvey    | Burdett      | National Account Manager – Unity- Wines & Spirits | Unity Wines & Spirits   |
| Mark      | Robins       | Head of Procurement                               | Valor UK & Europe       |
| Matt      | Fanthorpe    | Culinary Director                                 | Various Eateries        |
| Tom       | Brown        | Sales Director                                    | Vegetarian Express      |

| Karla   | Keaney    | Business Development Controller          | Vegetarian Express            |
|---------|-----------|--|-------------------------------|
| Richard | Manning   | Purchasing Director                      | Vegetarian Express            |
| Donna   | Nelson    | Senior National Account Manager          | Vegetarian Express            |
| Rikos   | Leong-Son | Chief Executive                          | Wafflemeister                 |
| Jon     | White     | Commercial Director                      | Wafflemeister                 |
| Scott   | Bayliss   | Head of Sales                            | Weetabix                      |
| David   | Bone      | Foodservice Channel Manager              | Weetabix                      |
| Tiffiny | Newton    | Head of Key Accounts                     | Wellocks                      |
| Joanna  | Aunon     | Chief Impact Officer                     | WiHTL                         |
| ТВС     |           |  | WiHTL                         |
| Anita   | Murray    | CEO                                      | William Murray PR & Marketing |
| Fiona   | Hamilton  | Managing Director                        | William Murray PR & Marketing |
| Hanna   | Atasi     | Consultant                               | William Murray PR & Marketing |
| Lucy    | Britner   | Senior Content Consultant                | William Murray PR & Marketing |
| Jon     | Biddle    | Head of Wholesale Procurement            | WSH                           |
| Tara    | Henry     | Head of Procurement                      | WSH                           |
| Lali    | Smith     | Senior Procurement Manager               | WSH                           |
| Andy    | Milner    | Director of Procurement and Supply Chain | WSH                           |
| John    | Stevenson | MD                                       | Zero Procure                  |
| Tony    | Ball      |  |                               |
|         |           |  |                               |

<sup>\*</sup>attendee list correct as at 17.00 on 22.4.25