

**ARENA SAVOY LECTURE
MONDAY 28TH APRIL 2025 - THE SAVOY HOTEL
ATTENDANCE LIST**

FIRST NAME	SURNAME	JOB TITLE	COMPANY
Eleanor	Robson	National Account Executive	AAK Foodservice/Retail
Luke	Walton	Account Executive	AAK Foodservice/Retail
James	Porter	Food Service Controller	Andros
Helen	Milligan-Smith	President & CEO	Aramark UK
Steve	Norris	Chairman	Arena
Louise	Willis	Administration Manager	Arena
Lorraine	Wood	Director	Arena
Daniel	Hall	Sales Director (Existing Business)	Authenticate
Gareth	Jones	Sales Director (New Business)	Authenticate
Stuart	Chapman	Client Services and Procurement Team Manager	Avendra International
Ian	Murphy	SVP Supply Chain and GPO's Europe	Avendra International
Ahamed	Wadood	Director	Aviserv
Nahema	Cissoko	Head of Commercial Strategy	Belu Water
Jan	Roberts	Commercial Director	Belu Water
Andrew	Selley	CEO	Bidcorp UK
Tim	Adams	Sales & Marketing Director	Bidfood
Gemma	Anderson	Senior National Account Manager	Bidfood
Gemma	Benford	Head of Marketing	Bidfood
Jackson	Berrett	National Account Manager	Bidfood
Matthew	Dutton	Business Development Controller - Travel & Leisure	Bidfood
Stephen	Grimes	National Account Manager	Bidfood
Taz	Hussain	Senior National Account Manager	Bidfood
Andy	Kemp	Executive Director	Bidfood
David	Kinder	Head of Food & Drink Group Commercial	Bidfood
Graham	Knight	Client Director	Bidfood

Debra	Morrell	Business Development Controller - Business & Industry	Bidfood
Chris	Palethorpe	Client Director	Bidfood
Lisa	Parry	Client Director	Bidfood
Samantha	Pullin	Customer Procurement Manager	Bidfood
Gavin	Squires	Business Development Controller - Education & Healthcare	Bidfood
Louise	Stoba	National Account Manager	Bidfood
Mark	Taylor	Director	Bloom Foodservice
Leigh	Baker	Sales Director - National Accounts & Partnerships	Booker
Gavin	Sanderson	Head of Catering - Projects	Booker
Rachael	McAnulty	Solicitor - Leisure and Hospitality Sector	Boyes Turner
Peter	Olszewski	Senior Associate – Leisure and Hospitality Sector	Boyes Turner
Georgia	Adderley	Business Manager	Britvic
James	Carter	Senior Business Manager, Global Caterers and GPO	Britvic
Holly	Cuthill	Senior Business Manager, National Accounts	Britvic
Ben	Griffiths	Account Director, WEH & Leisure	Britvic
Rich	Martin	GB Head of Workplace, Education & Healthcare	Britvic
Aled	Rees	Business Manager, National Accounts	Britvic
Molly	Townsend	Business Manager	Britvic
Shereen	Ritchie	CEO	Buns from Home
Steve	Bradley	Business Manager	Carlsberg Britvic
Ruby	Moody	Business Manager	Carlsberg Britvic
David	Walker	Chief Commercial Officer	Cerve
Reuben	Pullan	Senior Insight Consultant	CGA Strategy
Andrew	Hodgson	Client Business Partner	CGA Strategy
Shirley	Tan	Client Manager	CGA Strategy
Josh	Robinson	Business Partner	CH&Co.
Ed	Kemp Sloan	Principal Consultant	Clarasys
Fin	Coffey	Business Consultant	Coffey Consulting
Nick	Vadis	UK Culinary Director	Compass Group

Mikey	Crump	FMCG & Supply Chain Specialist	Core Recruitment
Krishnan	Doyle	Managing Director	Core Recruitment
Chris	Creed	Chairman	Creed Foodservice
Philip	de Ternant	Strategy Director	Creed Foodservice
Tony	Ball		Culinera
Maxin	Armes	End User Controller	Delifrance
Stephanie	Brillouet	Marketing & Innovation Director UK & Ireland	Delifrance
Richard	Freeman	Commercial Director UK & Ireland	Delifrance
Malcolm	Reid	Wholesale Controller	Delifrance
Sebastien	Guibert	Managing Director	Destiny Foods
Bryan	Jackson	Director of Sales	Destiny Foods
Stuart	Barnett	Group Sales Director	Dewberry Redpoint
Alex	Haslam	Controller, Pub Operators & Brewers	Diageo
Craig	Westerby	National Account Manager - Stadia & Catering	Diageo
Didier	Merveilleux	Founder & Managing Director	Didier's Patisserie
Saul	Bosworth	Category Manager - Foodservice	Dr Oetker
Pete	Musson	Head of Sales - Foodservice	Dr Oetker
Rob	Pearson	Business Development Manager - Contract Catering	Dr Oetker
Jonathan	Ranson	Business Account Lead - End User Foodservice	Dr Oetker
Rens	Traets	Brand Ambassador	Dutch Cocktail Club
Cansu	Yalcinkaya	Business Development Manager	Eastman
Kateline	Porritt	Head of Trends & Insights	Egg Soldiers
Richard	Hall	Buying Director	Elior
Gareth	Hiron	Senior Buyer Grocery & BWS	Elior
Dawn	Collison	Head of Procurement	Entegra
Ally	Ryles	Finance Director UK&I	Entegra
Olivia	Whaley	PR Account Director	Fleet Street Communications
Damian	McLoughlin	Head of UKI - Professional	Flora Food Group
Daniel	Papazachariou	Sales Controller - Flora Professional UKI	Flora Food Group

Jonathan	Tribe	Channel Controller	Flora Food Group
Richard	Stevens	Key Account Manager - Wholesale & Convenience	Flora Food Group
Jonathan	Wright	Managing Director	Foodbuy Education
George	Sharpe	Strategic Sourcing Buyer	Foodbuy Group
Karl	Atkins	CEO	Foodbuy Group
Chris	Biggs	Commercial Director	Foodbuy Group
Mikyle	Carrick	Head of Category Development - Food	Foodbuy Group
Amanda	Cox	G&G Business Partner	Foodbuy Group
Charlotte	Crawford	Category Lead - Food	Foodbuy Group
Samantha	Davis	Procurement Director	Foodbuy Group
Matt	Gillison	Chief Commercial Officer	Foodbuy Group
Tristan	Hext	Head of Sourcing & Innovation	Foodbuy Group
Laith	Joseph	Head of Category Development – BWS & Retail	Foodbuy Group
Fergus	Meehan	Head of Commercial – Supply Chain	Foodbuy Group
Kaoutar	N'Gairi	Strategic Sourcing Lead – Food & Retail	Foodbuy Group
Gemma	Oldridge	Head of Category- Non food	Foodbuy Group
Nitin	Patel	Procurement Director	Foodbuy Group
Vanessa	Rapier	Marketing Director - Smart Retail Solutions	Foodbuy Group
Martin	Renwick	Beverage Development Director	Foodbuy Group
Emily	Ryan	Head of Supply Chain Operations	Foodbuy Group
Harinder	Singh	Head of Sustainability UK & I	Foodbuy Group
Isa	Turkmen	Strategic Sourcing Manager	Foodbuy Group
Emily	Williams	Commercial Director	Foodbuy Group
Alex	Demetriou	CEO	Foodbuy UK & Ireland
Peter	Green	Managing Director	FusionFSM
Anne	Wright	Commercial Director	FusionFSM
Peter	Fraemohs	National Account Manager	FusionFSM
Colin	Sutcliffe	National Account Manager	FusionFSM
Tevin	Tobun	CEO	Gate Ventures

Jez	Allman	Commercial Manager	Glebe Farm Foods
Philip	Rayner	Managing Director	Glebe Farm Foods
Rob	Molinari	Divisional Director, Foodservice	H2O Publishing
Henry	Norman	Editor	H2O Publishing
Remy	Schiele	Key Account Director	H2O Publishing
Rose	Hakki	National Account Director	Hard Rock Cocktails
Graeme	White	Purchasing Manager	Harrisons
Joanna	Clark	Associate Director	Headland Consultancy
Lisa	Main	Key Customer Manager	Heineken
Philip	Williams	Channel Controller, HoReCa	Heineken
Nick	Britton	Founder	High Water
Millie	Hughes	Regional Account Manager	High Water
Elice	Davies	Corporate Partnerships Manager	Hospitality Action
Sophie	Kent	Senior Fundraising & Events Executive	Hospitality Action
Philippa	Christer	Portfolio Director	HRC
Jo	Farish	Event Manager	HRC
Gareth	David	Head of Cleaning & Hygiene	I G Group
Nicola	Knight	Insight Manager	IGD
Antony	Monger	Director of New Business & Client Leadership	IGD
Rhian	Thomas	Director of Shopper Insights	IGD
Chris	Button	Sales Director	Impossible Foods
Michelle	Charrington	Food Business Development Team	Invest Northern Ireland
Sophie	Christy	Global Brand Director	iPRO Hydrate
Clive	Garrad	Director	iPRO Hydrate
Tom	Garrad	Managing Director	iPRO Hydrate
Razina	Moosa	Head of Out of Home	iPRO Hydrate
Samuel	Ridge	National Sales Manager	iPRO Hydrate
Sara	Czerniawska	Managing Director	J & I Cleaning Services
Izabela	Dulko	Managing Director	J & I Cleaning Services

Alvi	Tysall	Senior Account Executive	Jellybean Creative
Susan	Wickes	Managing Director	Jellybean Creative
Natasha	Barnett	Foodservice Account Manager	K P Snacks
Luke	Hodgson	Foodservice Business Development Manager	K P Snacks
Sam	Trabelsi	Head of Out of Home	K P Snacks
Tom	Franklin	Commercial Director, AFH UK&I	Kraft Heinz
Nicholas	Trombert	Head of Key Accounts	Kraft Heinz
Philippe	Bonny	President	La Compagnie des Desserts
Lisa	Nurse	Senior National Account Manager	Lakeland Dairies
Sarah	Block	UK Lead	Lentils.org
Marios	Mallouris	National Accounts Manager/Regional Manager	LWC Drinks
Jon	Steele	National Accounts Manager	LWC Drinks
Ben	English	Director	Marrfish
Alison	Greene	Senior National Account Manager	McCormick
Vanessa	Nel	Brand Manager	McCormick
Diane	White	Head of Supply Chain	Mitchell & Butlers
Ken	McMeiken	Chief Executive Officer	MOTO
Magda	Wisniewska	National Account Manager	Nestlé Coffee Partners
Gail	Stove	Lead OOH – Contract Catering	Nestlé Confectionery
David	Barnes	European Head of B&I Channel	Nestlé Professional
Katie	Cummings	National Field Sales Controller	Nestlé Professional
Aaron	Dunn	Brand Manager	Nestlé Professional
Nicole	Gericke	Customer Development Manager	Nestlé Professional
Courtney	Jones	Marketing Activation Manager	Nestlé Professional
Anuj	Mathur	Head of National Wholesale & Buying Groups	Nestlé Professional
Katya	Simmons	Managing Director	Nestlé Professional
Martin	Thorpe	Head of Channel Sales, and Coffee Operations	Nestlé Professional
Chris	Jones	Senior National Account Manager – Foodservice	Nestle Waters
Jason	Bowden	Head Of Procurement - Soft Services	OCS

Andrea	Deutschmanek	Marketing UK & Germany	Oliehoorn
Nigel	Phillips	UK & Ireland Sales	Oliehoorn
Michael	Gividen	Chief Executive Officer	Omne
Rebecca	Lewis-Stanton	Director of Client Growth	Omne
Anna	Massey	Strategy Director	Omne
Ellie	Mitchell	Group Account Director	Omne
Jamie	Moore	Head of Business Development	Oxwash
James	Parn	Senior Business Development Manager	Oxwash
Victoria	Stroutchevskaia	National Account Director	Pan Marketing
James	Norman	Channel Controller – Contract Catering	Pepsico
Jack	Whitehouse	Senior National Account Manager – Contract Catering	Pepsico
Peter	Backman	Founder	Peter Backman
Amy	Giles	Category Manager - Foodservice	Pladis Global
Kelly	Newell	Business Account Manager UK&I - Out of Home/Foodservice	Pladis Global
Neil	Steadman	Director	Planglow
Shaun	Allen	Chief Executive	Prestige Purchasing
Stuart	Read	Head of Marketing	Prestige Purchasing
Richard	Wilcox	MD	Procurement Co
James	Foster	Sales Director	Purity Soft Drinks
Steve	Ewell	Head of Out of Home	Purity Soft Drinks
Ben	Hoskin	Managing Director	Regency
Lizzie	Barnett	Communications Manager	Restaurant Associates
Jeni	Edwards	Business Development Director	Restaurant Associates
Kate	Law	Business Development Director	Restaurant Associates
Oliver	Cock	Chief Commercial Officer	Reynolds
Adam	Lansdown	Commercial Director, Foodservice and Manufacturing	Reynolds
Lee	Shakespeare	Key Account Manager	Securit Group
Sam	Page	Managing Director	Simply Lunch
Barry	St Leger	Commercial Director	Simply Lunch

Anna	Dzhishkariani	Events Manager	Springboard
Piers	Zangana	Director	SUSA Comms
Cathy	Amos	Head of Customer Marketing - Catering	Sysco
Michael	Andersen	Chief Commercial Officer	Sysco
Kevin	Harding	Corporate Sales Director	Sysco
Alan	Labrum	Framework Sales Director	Sysco
Clive	Messer	Director of Corporate Accounts	Sysco
Paul	Nieduszynski	Chief Executive Officer	Sysco
Andy	Pembroke	Managing Director - Fresh Direct	Sysco
Chris	Pringle	Corporate Account Director	Sysco
Pete	Statham	Head of EU Sustainability	Sysco
Gill	Thomas	Head of New Business	Sysco
Sean	Thompson	Senior National Account Manager	Sysco
Hannah	Walker	Director of Fresh New Business	Sysco
Nick	Willis	Director of Corporate New Business	Sysco
Robert	Johnson	Foodservice Director UK/EMEA	Thai Union
Nick	Marsh	Owner	The Canine Menu
Luke	Consiglio	Managing Director	The Pantry
Annette	Coggins	Head of Foodservice	Tilda
Karen	Goff	Senior National Account Manager	Tilda
Simon	Hall	Senior National Account Manager	Tilda
Jo	Witchell	Commercial Marketing Manager	Tilda
Steve	Moss	Business Unit Head, Out of Home	Twinings
Craig	Muir	National Account Controller	UCC Coffee
Phil	Smith	UK&I Commercial Director	UCC Coffee
James	Easom	UKH Membership Manager for Suppliers and Partners	UK Hospitality
Kate	Nicholls	CEO	UK Hospitality
Tamsin	Stevenson	Key Account Executive, London & South East	Unilever Food Solutions
Angelique	Atre	New Business Executive, Customer Business Development	Unilever Food Solutions

John	Kinney	Managing Director	Unitas Wholesale
Christian	Paynton	Chief Executive Officer	United Fresh
Harvey	Burdett	National Account Manager – Unity- Wines & Spirits	Unity Wines & Spirits
Mark	Robins	Head of Procurement	Valor UK & Europe
Matt	Fanthorpe	Culinary Director	Various Eateries
Tom	Brown	Sales Director	Vegetarian Express
Karla	Keaney	Business Development Controller	Vegetarian Express
Richard	Manning	Purchasing Director	Vegetarian Express
Donna	Nelson	Senior National Account Manager	Vegetarian Express
Rikos	Leong-Son	Chief Executive	Wafflemeister
Jon	White	Commercial Director	Wafflemeister
Scott	Bayliss	Head of Sales	Weetabix
David	Bone	Foodservice Channel Manager	Weetabix
Tiffany	Newton	Head of Key Accounts	Wellocks
Joanna	Aunon	Chief Impact Officer	WiHTL
Hanna	Atasi	Consultant	William Murray PR & Marketing
Lucy	Britner	Senior Content Consultant	William Murray PR & Marketing
Fiona	Hamilton	Managing Director	William Murray PR & Marketing
Anita	Murray	CEO	William Murray PR & Marketing
Jon	Biddle	Head of Wholesale Procurement	WSH
Andy	Milner	Director of Procurement and Supply Chain	WSH
Lali	Smith	Senior Procurement Manager	WSH
Graeme	Storey	Head of Commercial Finance	WSH
John	Stevenson	MD	Zero Procure

**attendee list correct as at 12.00 on 28.4.25*