ARENA THE CHANGING LANDSCAPE OF FOODSERVICE & HOSPITALITY

MONDAY 10TH MARCH 2025 - SOFITEL LONDON ST JAMES

ATTENDEE LIST

FIRST NAME	SURNAME	JOB TITLE	COMPANY
Virginie	Malekzadeh	European Food Service Director	Andros UK
Steve	Norris	Chairman	Arena
Louise	Willis	Administration Manager	Arena
Lorraine	Wood	Director	Arena
Frank	Coughlan	Executive Chef	BaxterStorey
Reece	Harris	Commercial Executive	BestFoods
Imogen	Maddock	Managing Director	BestFoods
Graham	Knight	Client Director	Bidfood
Claudia	Colborn	Marketing Manager	Bidfood
Georgia	Leakey	Customer Marketing Executive	Bidfood
Gavin	Squires	Business Development Controller - Education & Healthcare	Bidfood
Gemma	Anderson	Senior National Account Manager	Bidfood
Matthew	Dutton	Client Director	Bidfood
Peter	Olszewski	Senior Associate – Leisure and Hospitality Sector	Boyes Turner
Rachael	McAnulty	Solicitor	Boyes Turner
James	Carter	Senior Business Manager	Britvic
Georgia	Adderley	Business Manager	Britvic
Martin	Carney	Category Manager	Britvic
Holly	Cuthill	Senior Business Manager	Britvic
Richard	Martin	GB Head of Workplace, Education & Healthcare	Britvic
Megan	Waring	Director of Nutrition	Caterlink
Alice	Brealy	Education and Compliance Nutritionist	Caterlink
David	Walker	Chief Commercial Officer	Cerve
Clare	Bocking	Consultant	Cerve
Christopher	Kidd	Commercial Director	Coeliac UK

Mark	Bryce	Head of Sales	Coeliac UK
Ryan	Holmes	Culinary Director - B&I	Compass Group UK & Ireland
Sadie	Oakley-Arnott	Global Procurement Manager	Costa Coffee
Stéphanie	Brillouet	Marketing & Innovation Director UK&I	Délifrance
Vicky	Martin	National Account Manager	Délifrance
Sebastien	Guibert	Managing Director	Destiny Foods
Bryan	Jackson	Director of Sales	Destiny Foods
Harrison	Barraclough	Sales Controller North	Destiny Foods
Nicola	Ryan	Head of Marketing & Customer Experience	Destiny Foods
Christophe	Nobecourt	Sales Controller London & Southeast	Destiny Foods
Stuart	Barnett	Group Sales Director	Dewberry Redpoint
Rupert	Porter	National Account Manager	e Green
Toph	Ford	Co Founder & Creative Director	Egg Soldiers
Claire	Small	Marketing Director	Elior
Mark	Webber	Food Development Director	Elior UK
Richard	Hall	Buying Director	Elior UK
Sinead	Smyth	Head of Manufacturing	Entegra
Dawn	Collison	Head of Procurement	Entegra
Samantha	Yeadon	Senior Category Manager for Beverages	Entegra
Lucy	Greene	Head of Coffee	Eurest
Laith	Joseph	Group Head of Retail	Foodbuy
Jonathan	Wright	Commercial Director	Foodbuy
Emily	Ryan	Head of Supply Chain Operations	Foodbuy
Adele	Smith	Category Lead - Fresh	Foodbuy
Peter	Green	Managing Director	FusionFSM
Steve	Farmer	National Account Manager	GFT Retail (UK) Ltd
Nicole	Vanzie	Operations Manager	Gilchrist
Philip	Rayner	Owner (MD)	Glebe Farm Foods
Matt	Calabria	Account Manager	Glebe Farm Foods

Malcolm	Plows	Executive Director	Glebe Farm Foods
Jez	Allman	Head of Commercial	Glebe Farm Foods
Ryan	Williams	Commercial Director	GPS Food Group
Dan	Hillman	Director	H20 Publishing
Remy	Schiele	Key Account Director	H20 Publishing
Chris	Frith	Head of Facilities	Hampshire & Isle of Wight Healthcare
Steve	Webb	Estate Services North Area Manager	Hampshire and Isle of Wight Healthcare Trust
Simon	Burton	Partner	Headland Consultancy
Ioan	Jones	Marketing Activation Manager	Heineken
Rachel	House	Co-Founder	Impetus Global
Susan	Wickes	Managing Director	Jellybean Creative
Gemma	Felstead	Managing Partner - Foodservice	Jellybean Creative
Louise	Jooste	Account Director	KAM Insight
Hannah	Cameron	Commercial Development Manager	Kerry
Andy	Bradbeer	Interim Account Director	Kerry
Finóla	Cassidy	Account Manager	Kerry
Lisa	Connellan	Retail Manager	Kings College
Sam	Trabelsi	Out of Home Controller	KP Snacks
Natasha	Barnett	Foodservice Account Manager	KP Snacks
Shaun	Fitzgibbon	Account Director	Lexington
Matt	Wood	Managing Director	Lexington & Elior
Karen	Bosher	NED	Livelyhood Pub Company
lan	Lucas	Head of Sales	Lotus Bakeries
Jill	Livesey	Managing Director	Lumina Intelligence
Amy	Norris	Senior National Account Manager	McCormick
Fei	Moorcroft	Account Executive	McCormick
Martie	Smit	Director of Food & Drink Trading	Mitchell & Butlers
Emma	Vandore	Head of Content	Montgomery Events
Philippa	Christer	Portfolio Director	Montgomery Events

Claudio	Beltramini	Business Account Manager	Nestlé Professional
Anuj	Mathur	Head of National Wholesale & Buying Groups	Nestlé Professional
Madga	Wisniewska	National Account Manager	Nestlé Professional
Ryan	Whitaker	Channel Lead - B&I	Nestlé Professional
Mike	Lynes	Field Sales Controller	Nestlé Professional
Peter	Perrins	Regional Account Manager	Nestlé Professional
Martin	Thorpe	Head of Channel Sales & Coffee Operations	Nestlé Professional
Kate	Alexander	Head of Food & Commercial Chains	Nestlé Professional
Neil	Collier	Customer Manager - Pubs & Casual Dining	Nestlé Professional
Courtney	Jones	Marketing Activation Manager	Nestlé Professional
Aaron	Dunn	Brand Manager	Nestlé Professional
Nigel	Phillips	UK & Ireland Sales	Oliehoorn
Peter	Backman	Founder	Peter Backman
Stuart	Read	Head of Marketing	Prestige Purchasing
Phil	Thornborrow	Director - Global Foodservice	Quorn Foods
David	Flochel	CEO	Quorn Foods
Sally	Hillman	Managing Director for National and Global Accounts	Restaurant Associates
Jeni	Edwards	Business Development Director	Restaurant Associates
Craig	Beeston	Business Development Associate	Restaurant Associates
Baptiste	McGregor	Operations Director	Restaurant Associates
Elizabeth	Barnett	Communications Manager	Restaurant Associates
Jack	O'Keefe	Head of Coffee	Restaurant Associates
Oliver	Cock	Chief Commercial Officer	Reynolds
Mark	Lock	Finance Director	Simply Lunch
Barry	St Leger	Commercial Director	Simply Lunch
Phil	Goodson	Photographer	Simply Photography Ltd
Charles	Abrahams	Director - Food Platform	Sodexo
Claire	Morris	CEO	Sodexo Live! UK&I
Abby	Brockwell	Senior Marketing Manager	Sodexo Live! UK&I

Anna	Dzhishkariani	Events Manager	Springboard UK
Mandan	Safdari	Finance Director	Springboard UK
Piers	Zangana	Director	SUSA Comms
Bart	Plaga	Senior Buyer	Sysco
Victoria	Crouch	Corporate Account Director	Sysco
Ailsa	Riding	HR Director	Sysco
Vinny	Richards	Regional Sales Manager	Sysco
Lauren	Reeves	Corporate Account Manager	Sysco
Kim	Jenner	Senior National Account Manager	Sysco
Robert	Johnson	Foodservice Director UK/EMEA	Thai Union
Nick	Marsh	Owner	The Canine Menu
Luke	Consiglio	Founder	The Pantry
George	Tuck	Head of Sales	Tropicana Brands Group
Jamie	McIntyre	QSR Channel Controller Europe	Tropicana Brands Group
Steve	Moss	Business Unit Head, Out of Home	Twinings
Jackie	Marlow	Chief Operating Officer	UK Hospitality
Becky	Keilty	Head of Commercial	UK Hospitality
Kate	Nicholls OBE	CEO	UK Hospitality
Beth	Di Sapia	UK CD Director	Unilever
Stuart	Jones	National Account Manager, Chains	Unilever
Chris	Sciandro	Head of Category Management & Data	Unilever
Keri	Hughes	Bidfood Customer Account Manager	Unilever
Kate	Robinson	Groups Customer Account Manager	Unilever
Alex	Mizen-Jenkins	National Account Manager, Chains	Unilever
Jo	Briggs	Booker Customer Account Manager	Unilever
Matt	Hunt	New Business Lead	Unilever
David	Clutterbuck	National Sales Controller	Unilever
Lorna	Parsons	Customer Marketing Manager	Unilever
John	Kinney	Managing Director	Unitas Wholesale

Katy	Petrillo	National Account Manager	Unity Wines & Spirits
John	Figgins	Head of Catering Services	West Sussex County Council
Joanna	Aunon	Chief Impact Officer	WiHTL
Stephanie	Cook	Head of Member Relationship and Community	WiHTL
Anita	Murray	CEO	William Murray PR & Marketing
Olivia	Charles	Consultant	William Murray PR & Marketing
Lali	Smith	Senior Procurement Manager	WSH
Jon	Biddle	Head of Wholesale Procurement	WSH

^{*}attendee list correct as at 17.00 on 7.3.25