

ARENA SUMMER EVENT**FRIDAY 12TH JULY 2024 - THE WALDORF HILTON****ATTENDEE LIST**

| FIRST NAME | SURNAME | JOB TITLE | COMPANY |
|-------------------|----------------|---|------------------------|
| Virginie | Malekzadeh | European Food Service Director | Andros |
| Steve | Norris | Chairman | Arena |
| Louise | Willis | Administration Manager | Arena |
| Lorraine | Wood | Director | Arena |
| Frank | Coughlan | Executive Chef | BaxterStorey |
| Shane | Kavanagh | Regional Managing Director | BaxterStorey London |
| Alice | Siddons | Head of Foodservice & Industrial | Best Foods |
| Imogen | Maddock | Commercial Director | Best Foods |
| Gwaine | Cook | Head of New Business | Bidfood |
| Lisa | Parry | Client Director | Bidfood |
| Lissa | Trafford | National Account Manager | Bidfood |
| Martin | Eshelby | Food Innovation Manager | Bidfood |
| Mark | Taylor | Director | Bloom Foodservice |
| Bharti | Radix | Founder and CEO | Bloomsyard |
| Cathy | Moseley | Founder | Boundless |
| Alice | Graham | GB Head of Dining Route to Market Wholesale | Britvic Soft Drinks |
| Tim | Tuck | Insight Manager | Britvic Soft Drinks |
| Shereen | Ritchie | CEO | Buns from Home |
| Catherine | Marshall | Director | C Marshall Consultancy |
| Shirley | Tan | Client Manager | CGA |
| Raluca Maria | Bobutanu | Senior Consumer Research Executive | CGA |
| Ed | Kemp Sloan | Principal Consultant & Sector Lead | Clarasys |

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| Loic | Le Fouest | Customer Experience Practice Lead | Clarasys |
| Vince | Ward | Operations Director | Collins King & Associates |
| Alex | Robinson | Culinary Lead | Compass |
| Michal | Orlowski | Director | Cube |
| Michael | Parrish | Director | Cube |
| Simon | Wilkinson | Board Director D&D/Chair & Calveton UK | D&D/& Calveton UK |
| Stéphanie | Brillouet | Marketing Director - Northern Europe and North America | DéliFrance |
| Richard | Freeman | Commercial Director UK&I | DéliFrance |
| Darren | Blake | Global Commercial Director | DéliFrance |
| Sébastien | Guibert | Managing Director | Destiny Foods |
| Christophe | Nobecourt | Sales Controller London & South | Destiny Foods |
| Richard | Hall | Buying Director | Elior |
| Sally | Leigh | Strategic Purchasing and Logistics Director | Elior |
| Wayne | Brown | Global VP of F&B Development | Ennismore Hotel Group |
| Johannes | Hartmann | F&B Director Europe | Ennismore Hotel Group |
| Ed | Vokes | Managing Director | Evolve Hospitality Group |
| James | Bielby | Chief Executive | Federation of Wholesale Distributors |
| Simon | Stenning | Director | Future Foodservice |
| Neil | Newman | Operations Director | Gather |
| Louise | Newman | Managing Director | Gather |
| Rachel | Marshall | Sales and Marketing Director | Gift Trees |
| Tony | Holmes | Chief Operating Officer | Glebe Farm Foods |
| Alex | Kristall | Managing Director | Good Eating Company |
| Debbie | Hinckson | Head of Sales & Marketing | Good Eating Company |
| Jason | Radbourn | Head of Food | Greene King |
| Rob | Molinari | Divisional Director, Foodservice | H20 Publishing |

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| Dan | Hillman | Director | H2O Publishing |
| Henry | Norman | Editor | H2O Publishing |
| Rachel | House | Co-Founder | Impetus Global |
| Susan | Wickes | Managing Director | Jellybean Creative |
| Nick | Clancy | Managing Partner - Foodservice | Jellybean Creative |
| Charlotte | Crane | Brand Manager | Kraft Heinz |
| Lawrence | Ager | Culinary Sales Manager | Kraft Heinz |
| Ellie | Church | National Account Executive, Café and Catering | Kraft Heinz |
| Cai | Tanner | National Account Executive – Casual Dining and Brekkie | Kraft Heinz |
| Amelia | Bartley | Marketing Manager | Lexington |
| Matt | Wood | Managing Director | Lexington |
| Holly | Taylor | Commercial Executive | Montgomery Events |
| Anuj | Mathur | Head of Wholesale & Contract Catering | Nestle Professional |
| Chris | Jones | Business Account Manager | Nestle Professional |
| Jess | Bridgewater | Customer Development Manager eCommerce | Nestle Professional |
| George | Burrell | Online Pure Players Business Manager | Nestle Professional |
| Claire | Chalmers | Senior Director | Nutritics |
| Stewart | Maranello | Head of Customer Solutions | Nutritics |
| Morgane | Willer | Sales & Product Marketer | Nutritics |
| Michael | Gividen | Chief Executive Officer | Omne |
| Anna | Massey | Strategy Director | Omne |
| Chris | Davies | Managing Director | Omne |
| Peter | Backman | Principal | Peter Backman |
| Ellen | Burdon | National Account Executive - Contract Catering | Red Bull |
| Ashleigh | McNaughton | Regional Account Exec | Red Bull |
| Jeni | Edwards | Business Development Director | Restaurant Associates |

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| Dez | Paterson | Sales Director | Rich's |
| Deborah | Hodson | Partnerships Manager | RSPCA Assured |
| Cliona | Duffy | Head of Commercial Partnerships | RSPCA Assured |
| Laura | Blundell | Marketing Manager | RSPCA Assured |
| Hayley | Miller | Marketing Director | Sodexo UK & I |
| Inna | Lim | Director of Marketing, Strategy & Execution | Sodexo UK & I Corporate Services |
| Anna | Dzhishkariani | Events Manager | Springboard UK |
| TBC | | | Springboard UK |
| Piers | Zangana | Director | SUSA Comms |
| Ian | Nottage | Head of Food Development | Sysco |
| Kirsten | Pottinger | Commercial Director | The Restaurant Group |
| Fiona | Hamilton | Managing Director | William Murray PR |
| Anita | Murray | CEO | William Murray PR |
| Martha | Edwards | Account Director | William Murray PR |

**attendee list correct at 1400hrs 10.7.24*