

**ARENA SAVOY LECTURE
ATTENDEE LIST**

Jeff	Veres	International Director of Business Development	365 Retail Markets
Jacob	McNulty	Chief Customer Officer	365 Retail Markets
Rutger	Planken	EVP Europe and UK	365 Retail Markets
Gavin	Bowen-Ashwin	Partner Hospitality & Leisure Sector	4C Associates
Jonathan	Williams		4C Associates
John	Wattts	Head of National Accounts	AAK
Paul	Cripps	Foodservice Commercial Director	AAK
Pete	Tate	Purchasing Consultant	Accent Catering
Andy	Dixon	Managing Director	Add Foodnetwork Ltd.
Helen	Scott	Regional General Manager	Alliance Food Produce
Gemma	Baldwin	Regional Marketing Manager	Alliance Food Produce
Ann	Elliott		Ann Elliott Consultancy
Lorraine	Wood	Director	Arena
Steve	Norris	Chairman	Arena
Martyn	Stockwin	Operations Director	Atalian Servest
Martin	Jones	Business Development Director	Atalian Servest
Matthew	Vernon	Executive Development Chef	Atalian Servest
Jon	Borzacchiello	National Account Controller UK & Ireland	Aviko
Faiz	Rahmi	Human Resources Manager	Aviserv
James	Hamlin	Chief Marketing Officer	Aviserv
Tim	Adams	Sales and Marketing Director	Bidfood
Paul	Brown	Sales Director - Corporate Sales	Bidfood
Gwaine	Cook	Head of New Business	Bidfood
Mark	Swain	National Account Manager - New Business	Bidfood
Matthew	Dutton	Client Director - ISS	Bidfood

Chris	Palethorpe	Client Director - CH&CO	Bidfood
Naz	Haq	Head of Corporate Procurement	Bidfood
Andrew	Selley	CEO	Bidfood
Gavin	Squires	Business Development Controller - Education & Healthcare	Bidfood
Britta	Ashu	Head of Digital Marketing, Marketing and Insights	Bidfood
Paul	Smith	Head of Oliver Kay	Bidfood
Catherine	Grace	Contracts and Tenders Controller	Bidfood
Nicola	Holden	Business Development Controller - Hotels & Restaurants	Bidfood
Jill	Holland	National Account Manager - Hotels & Restaurants	Bidfood
Andy	Kemp	BFS Group Executive Director	Bidfood
Gail	Bridgeman	Head of Campaigns and Activation	Bidfood
Debra	Morrell	Business Development Controller - B&I	Bidfood
David	Kinder	Head of Food and Drink - Group Commercial	Bidfood
Ruston	Toms	Founding Director	Blue Apple
Wendy	Bartlett MBE	Founder	BM Caterers
Nick	Willis	Director - New Business	Brakes
Joe	Smith	Corporate Account Director	Brakes
Michael	Andersen	Director of Corporate	Brakes
Gill	Thomas	Business Development Director	Brakes
David	Ratcliffe	Head of Merchandising	Brakes
Sarah	Newbold	Senior Procurement Manager	Brakes
Alana	Newton-Terry	Buyer	Brakes
Janice	Rockwell	Category Merchandising Director	Brakes
Cathy	Amos	Head of Customer Marketing	Brakes
Samantha	Davis	Group Procurement and Supply Chain Director	CH&CO
Luke	Rosier	Senior Category Manager	CH&CO
Laith	Joseph	Senior Category Manager	CH&CO
Krishnan	Doyle	Managing Director	COREcruitment
Mikey	Crump	Senior Account Manager FMCG	COREcruitment
Mark	Girdlestone	Talent Scout FMCG	COREcruitment
Philip	de Ternant	Managing Director	Creed Foodservice

Chris Miles	Creed Roberts	CEO	Creed Foodservice
Dave	Marriott	Sales & Marketing Director	Creed Foodservice
Karen	Marriott	Owner	Dave Marriott Photography Ltd.
Stéphanie	Brillouet		Dave Marriott Photography Ltd.
Rebecca	Bailey	Marketing Director - Northern Europe and North America	Délifrance
Jodi	Scott	Senior Insight & Category Manager	Délifrance
Mark	Jankovich	Head of Partnerships	Delphis Eco
Stuart	Barnett	Founder / CEO	Delphis Eco
Pete	Musson	Group Sales Director	Dewberry Redpoint
Rob	Pearson	Head of Sales	Dr Oetker
Graham	Stonadge	Business Development Manager	Dr Oetker
Richard	Hall	Sales Director	DUG
Laura	Tighe	Purchasing Director	Elior UK
Gareth	Hiron	Managing Director Health, Care & Retirement Living	Elior UK
Penny	Tomlinson	Senior Buyer Grocery & BWS	Elior UK
Zoe	Davidson	Managing Director	Fairfax Meadow
Coral	Rose	Commercial Director	Fairfax Meadow
Andrew	Gosling	Managing Director	Fairway Foodservice
Anne	Wright	CEO	Foodshow Ltd.
Peter	Green	Commercial Director	Fusion FSM
James	Bielby	Managing Director	Fusion FSM
Tony	Holmes	CEO	FWD
Henry	Norman	Chief Commercial Officer	Glebe Farm Foods
Ian	Thomas	Editor	H2O Publishing Ltd.
Denis	Sheehan	Managing Director	Holroyd Howe
Astrid	Wears-Taylor	Publisher	Hospitality & Catering News
Mark	Lewis	Director of Fundraising and Events	Hospitality Action
James	Walton	CEO	Hospitality Action
Nikki	Matthews	Chief Economist	IGD
Nicola	Knight	Business Development Manager	IGD
		Insight Manager	IGD

Susan	Wickes	Managing Director	Jellybean
Gemma	Felstead	Associate Director	Jellybean
Deyvi	Sidi-Sarfati	Head of Sales and Account Management	Julienne Bruno
Sunjiv	Shah	Chief Commercial Officer	Julienne Bruno
Brian	Spark	Group Development Chef	Jury's Inn
Tarryn	Gore	CFO	Kafoodle
Phillip	White	Managing Director	Kent Frozen Foods
Dean	Crews	Director of Food and Beverage	Kew Green Hotels
Manish	Shah	Associate Director Kings Food	King's College London
Matt	Collins	Trading Director	KP Snacks
Emily	Bumstead	Business Account Manager	KP Snacks
Tom	Norris	Head of Food Service Key Accounts	Kraft Heinz
Tom	Franklin	Northern Europe Food Service Director	Kraft Heinz
Lewis	Frood	Head of Wholesale Route to Market	Kraft Heinz
Shereen	Ritchie	Former MD	LEON
Ian	Lucas	OOH Sales Manager	Lotus Bakeries
Holly	Franklin	Head of Sales	Lumina Intelligence
Nic	Mynott	Sales Manager	Lumina Intelligence
James	Hacon	Chief Marketing Officer	MAPAL Group
TBC	TBC	TBC	MAPAL Group
Janine	Nalias	National Account Manager - Hotels & Restaurants	Marriott Hotels
Andrew	Towns	Senior Manager - Procurement	Marriott Hotels
Chris	Cannon	Commercial Controller	McCormick Flavour Solutions
Alison	Greene	National Account Manager	McCormick Flavour Solutions
John	Collings	Sales Manager	Natural Balance Foods
Stasi	Nychas	Co-Founder and COO	Neat Burger
Hannah	Dixon	Wholesale, Convenience and Out of Home Director	Nestlé
Ollie	Richardson	Wholesale, Convenience and Out of Home Controller	Nestlé Confectionery
Richard	Gooch	Delivered Wholesale Lead	Nestlé Confectionery
Claudio	Beltramini	Business Account Manager	Nestlé Professional
Anuj	Mathur	Head of Wholesale, Buying Groups & Contract Caterers	Nestlé Professional

Chris	Jones	Business Account Manager	Nestlé Professional
Katherine	Edwards	Business Account Manager	Nestlé Professional
Siobhan	Longman-Finn	National Account Manager	Nestlé Professional
James	Howard-Keyes	Business Account Manager	Nestlé Professional
James	Wood	Head of Cash & Carry	Nestlé Professional
Jess	Bridgewater	Ecommerce Customer Development Manager	Nestlé Professional
Rhodie	Nidea	Customer Development Manager	Nestlé Professional
Hamza	Mukaty	Customer Development Executive	Nestlé Professional
Joel	Quinn	Customer Development Executive	Nestlé Professional
Maria	Hellyer	International Trade and Market Expansion Consultant	New Zealand Trade & Enterprise
Julia	Kessler	CEO	Nix&Kix
Claire	Chalmers	Senior Director of Sales	Nutritics
Stephen	Nolan	CEO	Nutritics
Elbha	Purcell	Director - Knowledge Labs	Nutritics
Claire	Stead	Business Development Director	Nutritics
Michael	Gividen	CEO	Omne
Chris	Davies	Managing Director	Omne
Greg	Mangham	CEO	Only A Pavement Away
Georgia	Mangham	Advisor	Only A Pavement Away
Paul	Pavli	Managing Director	Paul Pavli Consultancy
James	Martin	Partnerships Manager	Peach 2020
Ali	Gore	AFH Director	Pepsico
Craig	Pulleyn	RTM Controller	Pepsico
Craig	Whiffin	Customer Business Manager Bidfood	Pepsico
Luke	Asbridge	Customer Business Manager Brakes	Pepsico
Alex	Hewett	Senior NAM Contract Catering	Pepsico
Seb	Bagley	NAM Contract Catering	Pepsico
Jeeshan	Calik	NAM Contract Catering	Pepsico
Peter	Backman	Founder	Peter Backman
David	Read	Chairman	Prestige Purchasing

Shaun	Allen	CEO	Prestige Purchasing
Paul	Fieldhouse	Business Development	Ramco
Sue	Thompson	Director of Business Excellence	Restaurant Associates
Cliona	Duffy	Head of Corporate Partnerships	RSPCA Assured
Deborah	Hodson	Partnerships Manager	RSPCA Assured
Paul	Jackson	Managing Director	Searcys
John	Appel	Senior Category Manager	Sodexo UK & Ireland
Alex	Kristall	Managing Director	Sodexo UK & Ireland
Inna	Lim	Director of Marketing, Strategy and Execution	Sodexo UK & Ireland
Murray	McNicol	EVP Operations	Spoonfed / 365 Retail Markets
William	Biggart	Consultant	Spoonfed / 365 Retail Markets
John	Burton	Account Director	Spoonfed / 365 Retail Markets
Amy-Jane	Calahane	Marketing Manager	Springboard
Bhavna	Patel	Head of Business Development	Springboard
Chris	Gamm	CEO	Springboard
Stan	Rayfield	Sustainability Consultant	Survey and Test
Piers	Zangana	Director	Susa Comms
Peter	Statham	Head of Sustainability & Government Relations	Sysco GB
Jessica	Latimer	Communications Director	Sysco GB
Paul	Nieduszynski	Chief Commercial Officer	Sysco GB
Dan	Silverston	Managing Director	The Soho Sandwich Company
Adrian	O'Hare	Sales & Marketing Director	The Soho Sandwich Company
Pauline	Lewin	Marketing Manager	The Soho Sandwich Company
Amelia	Harper	Senior NPD Manager	The Soho Sandwich Company
Danielle	Ayres	National Account Manager	The Soho Sandwich Company
Johanna	Witchell	Commercial Marketing Manager	Tilda
Annette	Coggins	Head of Foodservice	Tilda
Tanya	Pepin	Managing Director	TWC
Sarah	Coleman	Director of Communications & Marketing	TWC
Richard	Barr	AFH CD Director	Unilever Food Solutions

Colin	Butler	Managing Director UKI AFH	Unilever Food Solutions
Andrew	Barr	Field and RTM Controller	Unilever Food Solutions
Steve	Holt	National Account Manager	Unilever Food Solutions
Aziz	Abdullah	Account Executive	Unilever Food Solutions
John	Kinney	Managing Director	Unitas
Cheryl	Hope	Trading Director	Unitas
Mark	Aylwin	Chairman	Unitas
Harvey	Burdett	National Account Manager	Unity Wines
Katy	Petrillo	National Account Manager	Unity Wines
Rikos	Leong-Son	Managing Director	Wafflemeister
Jon	White	Sales Director	Wafflemeister
David	Bone	Foodservice Channel Manager	Weetabix
Kristian	Sharp	Business Development Manager	Weetabix
Charlotte	Jackson	Head of Foodservice	William Murray PR & Marketing
Anita	Murray	CEO	William Murray PR & Marketing
Victoria	Joseph	Account Director	William Murray PR & Marketing
Fiona	Hamilton	Managing Director	William Murray PR & Marketing
Frank	Coughlan	Executive Head Chef	WSH