

**ATTENDEE LIST
ARENA SUMMER EVENT
MONDAY 15 MAY 2017**

Sarah	Bingham	National Account Manager	AAK
Paula	Rogers	Managing Director	Admiral Group
Steve	Norris	Chairman	Arena
Berenice	Pretlove	PR & Communications	Arena
Lorraine	Wood	Director	Arena
Helena	Drakakis	Consultant	Better Wholesaling
Julian	Adcock	Director of National Sales	Bibendum
Simon	Greenhalgh	Key Account Manager	Bibendum
Hayley	Brown	National Account Manager	Bidfood
Pierre	Corne	Client Director	Bidfood
Anthony	Hall	National Account Manager	Bidfood
Nicola	Holden	Business Development Controller - Hotels and Restaurants	Bidfood
Andrew	King	National Account Manager	Bidfood
Jess	Miller	PR & Marketing Communications Manager	Bidfood
Rebecca	O'Keefe	National Account Manager	Bidfood
Donna	Scarr	National Account Manager - Non food and Catering Equipment	Bidfood
Ryder	Butler	Head of Procurement	Bill's Restaurants
Graham	Ford	Executive Director	Bill's Restaurants
Mark	Fox	CEO	Bill's Restaurants
Ron	Lento	Innovations Director	Bill's Restaurants
Rie	Lorentzen	Executive Development Chef	Bill's Restaurants
Ben	Marchant	Buying Controller	Bill's Restaurants
Wayne	Halstead	New Business Divisional Director	Brakes
Phillip	White	Director, Corporate and Logistics	Brakes
Stephen	Hurley	Customer Development Manager - Wholesale Leisure	Britvic Soft Drinks
Phil	Smith	National Account Director	Britvic Soft Drinks
Nick	Brown	Head of Business Development	Call Systems Technology
Marie	Flowers	National Account Controller	Catalyst Brands
Chris	Gadsby	Managing Director	Caterlyst
Stewart	Sims	CEO and Founder	Caterlyst
Graeme	Loudon	Commercial Director	CGA Strategy
Peter	Martin	Vice President	CGA Strategy
Tony	Carr	Regional Managing Director	CH&Co Group

Nico	Prinsloo	Commercial Sales Director	CH&Co Group
Alan	Burton	Business Development Controller	Chef Direct
Rich	Manning	Bid Manager	Chef Direct
Peter	Mitchell	Managing Director	Chef Direct
Alexa	Stewart	Senior Account Director	Cirkle Communications
Rob	Harris	Director - Out of Home Channel	Coca-Cola European Partners
Paul	Robertson	Associate Director - National and Key Accounts	Coca-Cola European Partners
Claire	Traynor	Senior Manager	Coca-Cola European Partners
Gary	King	Director	Collins King and Associates
Grace	Allwright	Group Marketing Manager	Commercial Kitchen / Casual Dining
Chris	Brazier	Group Event Director	Commercial Kitchen / Casual Dining
Krishnan	Doyle	Director	COREcruitment
Taj	Rai	Recruitment Consultant	COREcruitment
Sarah	Lazenby	Recruitment Consultant	COREcruitment
Jason	Mumby	Head of Partnerships - Contract Catering	Costa Enterprises
Lara	Bicknell	National Account Controller	Creed Foodservice
Philip	de Ternant	Managing Director	Creed Foodservice
Louise	Newman	Managing Director	Critiquie
Neil	Newman	Operations Manager	Critiquie
Dave	Marriott	Owner	Dave Marriott Photography
Stuart	Barnett	Group Sales Director	Dewberry Redpoint
Maria	Bracken	Managing Editor, Eat Out	Dewberry Redpoint
Adele	Mason	National Account Manager	Dewberry Redpoint
Gina	Ritrovato	National Account Director	Dewberry Redpoint
Pranav	Mediratta	Director	Direct Tableware
Brian	Meacher	Wine Ambassador	Don Jacobo
Carlos	Rubio	CEO	Don Jacobo
James	Bielby	Chief Executive	Federation of Wholesale Distributors
Holly	Page	Account Manager	Fleet Street Communications
Tess	Pennington	Associate Director	Fleet Street Communications
David	Bashford	Managing Director Client Services	Food Alert
Dominic	Child	Sales Director	Fourth
Meyer	Prinsloo	Digital Marketing Director	Fourth
Damian	Chisholm	Founder and Partner	Fraser Giles Partnership
Peter	Ahye	Founder and Executive Chairman	Freaks of Nature
Matt	Fenton	Sales Manager	Fresh Montgomery
Toby	Wand	Event Director, IFEX	Fresh Montgomery

Peter	Green	Managing Director	Fusion FSM
Frank	Bandura	Group CFO	Gaucho Restaurants
Roger	Whiteside	CEO	Gregg's
Abbie	George	Business Development Manager	H2O Publishing Ltd.
Charlotte	Mellor	Features Editor, Casual Dining Magazine	H2O Publishing Ltd.
Rob	Molinari	Divisional Director	H2O Publishing Ltd.
Louise	Humphrey	Wholesale Development Manager	Handmade Cake Company
Simon	Law	Sales Director	Handmade Cake Company
Graeme	White	Purchasing Manager	Harrison Catering Services Ltd.
Amy	Dignon	Client Success Manager	HGEM
Matthew	Smith	Business Development Manager	HGEM
Sally	Whelan	Founding Director	HGEM
John	Hyde	Chair	HIT Training
Peter	Backman	Managing Director	Horizons
Penny	Moore	Chief Executive	Hospitality Action
Carolyne	Wahlen	Director	Hospitality HR
David	Weston	Managing Director	Hospitality Today
Sarah	Henderson	Supplier Relationship Manager	ISS Facility Services - Education
Susan	Bolam	Client Services Director	Jellybean Creative
Nick	Clancy	PR Junior Account Director	Jellybean Creative
Andy	Bacon	Culinary Development Innovation Manager	Kraft Heinz
Mike	Pearson	Head of Groups	Kraft Heinz
Ruth	Rudkin	National Account Manager - Pubs	Kraft Heinz
Helen	Scott	Head of Key Accounts	Kraft Heinz
Nick	Wallis	Head of Nationals and Cash and Carry	Kraft Heinz
Ken	Love	National Account Manager	Matthew Algie
Ben	Sunderland	National Account Manager	Matthew Algie
Owen	Davies	Business Manager, National Accounts	Matthew Clark
Sam	Phillips	Business Manager, National Accounts	Matthew Clark
Jon	Sabido	Wine Development Specialist	Matthew Clark
Nick	Zalinski	New Business Director, National Accounts	Matthew Clark
Natasha	Bailey	Head of OOH	Mission Foods
Chris	Hopkins	Commercial Director	Mitchells & Butlers
Neil	Collier	Casual Dining Lead	Nestlé Professional
Rob	Macklin	New Business Food Lead	Nestlé Professional
Andy	Clark	Business Development Director	Noble Egg Innovations
Paul	Skelly	National Account Manager	Odysea Ltd.

John	Nunn	National Account Manager	Olleco
Rachel	Ferguson	Associate Director	Pelican Communications
Phil	Hooper	Director	Phil Hooper Associates
Guy	Croot	Head of Distribution	Pizza Express
Assia	El Kamli	Non-Foods Purchasing Manager	Pizza Express
David	Read	Chairman	Prestige Purchasing
Diane	Clarkson	National Account Manager	Pritchitts
Janis	Sargent	National Business Development Controller	Pritchitts
Asif	Dala	Field Sales Manager	Procter & Gamble Professional
Graham	Pugh	Senior Purchasing Manager	Rank Group
Fiona	Legros	Founder	Results for People
Jana	Zschieschang	Chief Marketing Officer	Revenue Management Solutions
Paul	Collins	Commercial Director	Reynolds
Ian	Nottage	Chef Director	Reynolds
Paul	Smith	Channel Controller	Reynolds
Andy	Weir	Head of Marketing	Reynolds
Tony	Reynolds	Managing Director	Reynolds
Helen	Collingborn	Associate Director	Speed Communications
Kimberley	Holder	Senior Account Director	Speed Communications
Cat	Jennings	Director	Speed Communications
Fiona	Sinclair	Director	STS/ELAS Group
Peter	Georgiou	Founder and CEO	Supper
Piers	Zangana	Director	Susa Comms
Elke	Passon	Director	Talking Food
Nick	Male	Head of Food Development Manager	Tesco
Karl	Watts	Food and Drink Development Manager	Tesco
Adam	Skinner	Account Manager	The Caterer
Paul	Van Staden	CEO	The Counter
Linda	Bloomfield	Sales Manager	The London Produce Show and Conference
Briony	Dunmore	Business Development Manager	The London Produce Show and Conference
Jeni	Edwards	Consultant	The London Produce Show and Conference
Emma	Grant	Events Manager	The London Produce Show and Conference
Sonia	Johnson	Director of Consulting	The Quantic Group
Robbie	Laidlaw	Events Manager	The Springboard Charity & Springboard UK
Annette	Coggins	National Account Manager	Tilda Foodservice
Craig	Dillon	Head of Foodservice	Tilda Foodservice
Simon	Hall	National Account Manager	Tilda Foodservice

Umesh	Parmar	Director
Teresa	Suter	Sales Director
Stewart	Smallwood	Director
Jo	Fleet	Managing Director
Kevin	Whitlock	Editor
Richard	Pole	Sales Manager
Michael	Burchmore	Co-Founder and Director
Cathy	Wilcox	Managing Director
Fiona	Hamilton	Group Account Director
Bob	Cotton OBE	

Tilda Foodservice
Vegware
Versatile Partnership
Wahaca
Wholesale News
Wholesale News
Wilcox Burchmore
Wilcox Burchmore
William Murray Communications

Attendee list correct as of 12.5.17